

# Planned Giving Changes Lives

**W**orcester State Foundation Board member Brendan King, Esq., feels a strong sense of commitment to the College. It comes in part from his close relationship with his father-in-law, James McSherry '53, Ed.D., a loyal and active alumnus. It also comes from his strong personal support for public higher education.

Last year, Brendan demonstrated his commitment and support by jointly establishing—along with his wife, Kennera, and mother-in-law, Jill—a scholarship in McSherry's honor on the occasion of his 55th class reunion. This year, he is leading an estate planning seminar for WSC alumni interested in safeguarding their financial security while at the same time supporting their alma mater.

"We can all look back to our educational roots as one of the key factors in our personal and professional development," says Brendan, a member of the Estate Preservation Law Office in Worcester. "Many alumni want to give financial support to their alma mater, yet financial limitations may pose an obstacle to giving on a large scale."

He says that estate plans can address these concerns by building financial security while at the same time incorporating charitable giving. "Incorporating charitable dispositions in an estate plan has a philanthropic aspect and can also serve to reduce estate taxes and income taxes," Brendan explains.

He adds, "Estate planning is our final opportunity to provide for our loved ones, but it is also our final expression of the things that matter most to us as individuals. In the words of Winston Churchill, 'We make a living by what we get, but we make a life by what we give.'"



Brendan King, who has helped hundreds of clients achieve their personal and charitable financial goals, will discuss "The Pros and Pros of Planned Giving" at a seminar for WSC alumni on Monday, December 7, 2009, from 3-5 pm in the Foster Room, Student Center. Limited seating is available. Reserve your seat today by contacting Louise Taylor at 508-929-8033 or ltaylor1@worchester.edu.



*The 1874 Pillar Society, named in honor of Worcester State College's inaugural class, recognizes individuals who plan for the future – theirs and the College's – with a bequest, a trust, insurance, or charitable gift annuity.*

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